First Christian Church of Independence Long-Range Plan (2012 - 2016)

Goals

Create a Focus Statement that is known and owned by the congregation

Increase Biblical literacy in each member

Create fully devoted followers of Christ

Increase our relevance to the community by creating contact opportunities for 5,000 non-members per year

Support ministry of the pastoral staff that is spirit led, dynamic and engaging

Provide needed worship, education and fellowship services to a diverse (age, race, culture, income) community resulting in:

- 500 active members

- 250 participating in weekly worship services

- $400,000 annual operating budget

Strategies / Tactics

(tactics in **bold** will be undertaken in 2012)

Create opportunities for people to become dedicated followers of Christ

- **Prayerfully support the Search Team**
- **Develop a quarterly spiritual focus on giving**
- Conduct a Dave Ramsey class
- **Conduct Bible studies with application**
- **Develop a carpool transportation program for children, elderly and disabled**

Expand and enhance our music ministry to appeal to a wider audience

- **Conduct three concerts a year that appeal to a variety of musical interests**
- Add contemporary music / musicians
- Add additional instruments
- **Support and promote the Chancel and Bell Choirs**

Develop programs to attract and retain young parents, children and youth

- **Expand / enhance children's church**
- **Provide two youth events per month**
- Develop day care or after school programs
- Offer a monthly "parents night out" program
- **Increase support of Tabitha's Closet**
- Develop targeted educational opportunities
- Create an exciting contemporary worship service

Develop programs to attract and retain retirees

- **Continue support of traditional worship and Sunday School programs**
- **Implement two group activities such as arts, crafts, travel**
- Implement education classes such as computer literacy, wills and trusts, social networking, etc.

Deliberately and actively promote worship, education, fellowship, and fund-raising events

- **Select most productive sources of marketing and advertising**
- **Create compelling promotional materials**
- **Promote events individually and collectively**

Undertake capital projects to make the church inviting, accessible and technologically current

- **Install a new sign**
- Make the building ADA compliant
- **Explore a video system for the sanctuary**
- Install a shower for those participating in recreation and overnight events

Implement a health outreach ministry

- **Establish a monthly Soup Sunday**
- Offer fitness classes
- Conduct diet / nutrition seminars
- Provide routine health screening monthly